

Strategic Planning

RESIDENT SURVEY RESULTS | FEBRUARY 12, 2020



This survey was conducted at the request of the Cherry Creek Vista Park and Recreation District Board of Directors to gauge District resident perspectives on priorities for long-range plans to maintain, improve and expand its facilities, amenities and programs offered to the community. This report summarizes the survey results.

Survey Methodology & Respondents

A postcard request for online survey participation was sent to 2,207 Cherry Creek Vista Park and Recreation District residences on April 2019, two email blasts were sent to pool members and the survey link was included on the District’s website. A total of 173 responses were recorded, 164 of which came from property owners residing within the District.

For More Information

The following page reports additional data collected in the survey. Also included are other informal comments and community feedback provided outside the survey.

Summary

Overall, respondents answered that pool resurfacing, pool pump repair, brick surface repair and upgraded bathrooms were either somewhat to very important, with majority of respondents in support for funding these items. The concession and lifeguard remodel was considered a lower priority with 42% of respondents answering “not important.” Additional shade was considered very important, while the addition of a community room was reported as “not important” (48%). There was open ended feedback stating support for upgrading existing structures the District already uses. The shade was considered high priority with 44% considering it “very important” and 48% in support of funding shade at the pool. Most items listed under parks and facility use were considered important, with Tennis court windscreens as the least important topic for funding. The majority of respondents reported the brick fence repair as somewhat important (48%) with 42% stating “maybe” for supporting this repair, and 67% of respondents were in support of the open space acquisition.

Survey Respondent Details

Data gathered from additional questions included in the survey are provided here, following the associated question.¹

Please indicate how often you use District facilities.

	Frequency	Percentage
Everyday	46	27%
Often	108	63%
Rarely	13	8%
Never	1	0.6%
Not sure	3	1.8%

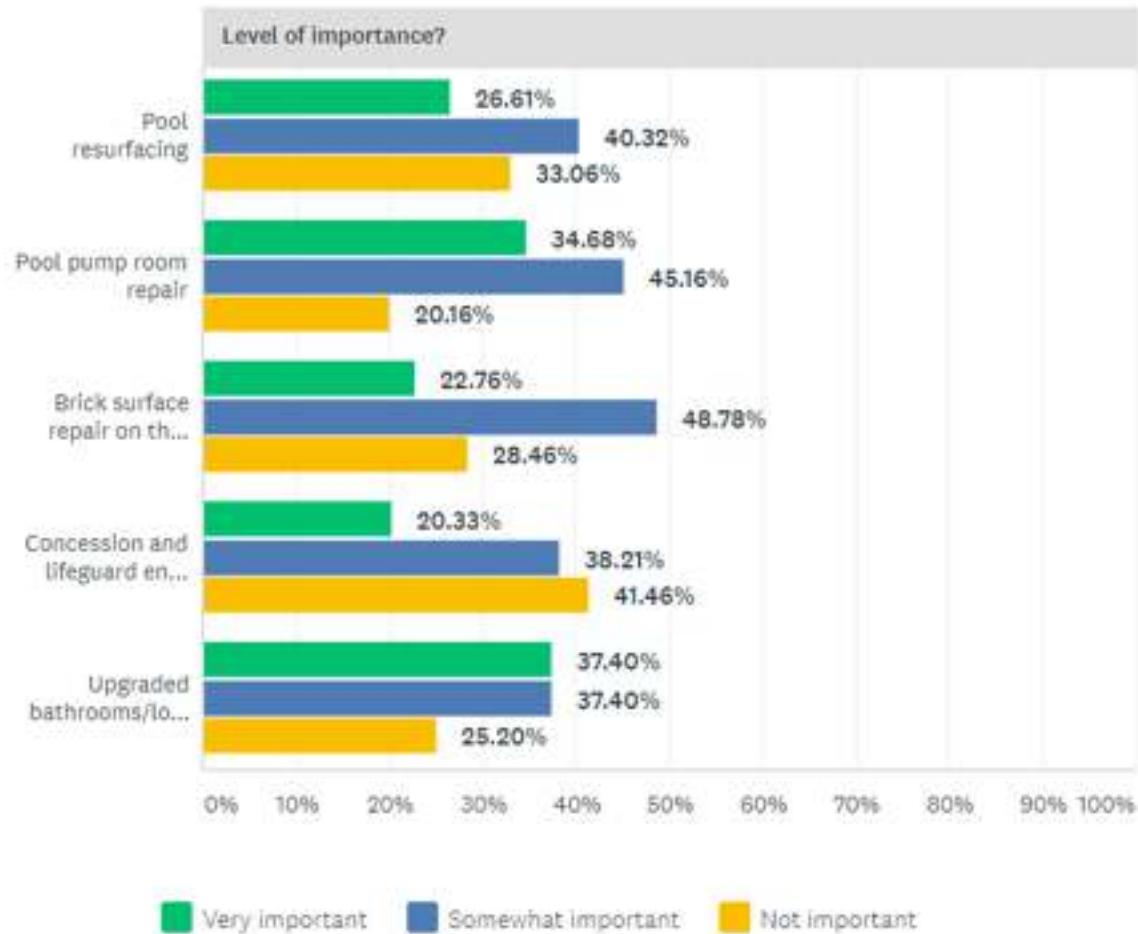
What facilities do you use or enjoy?

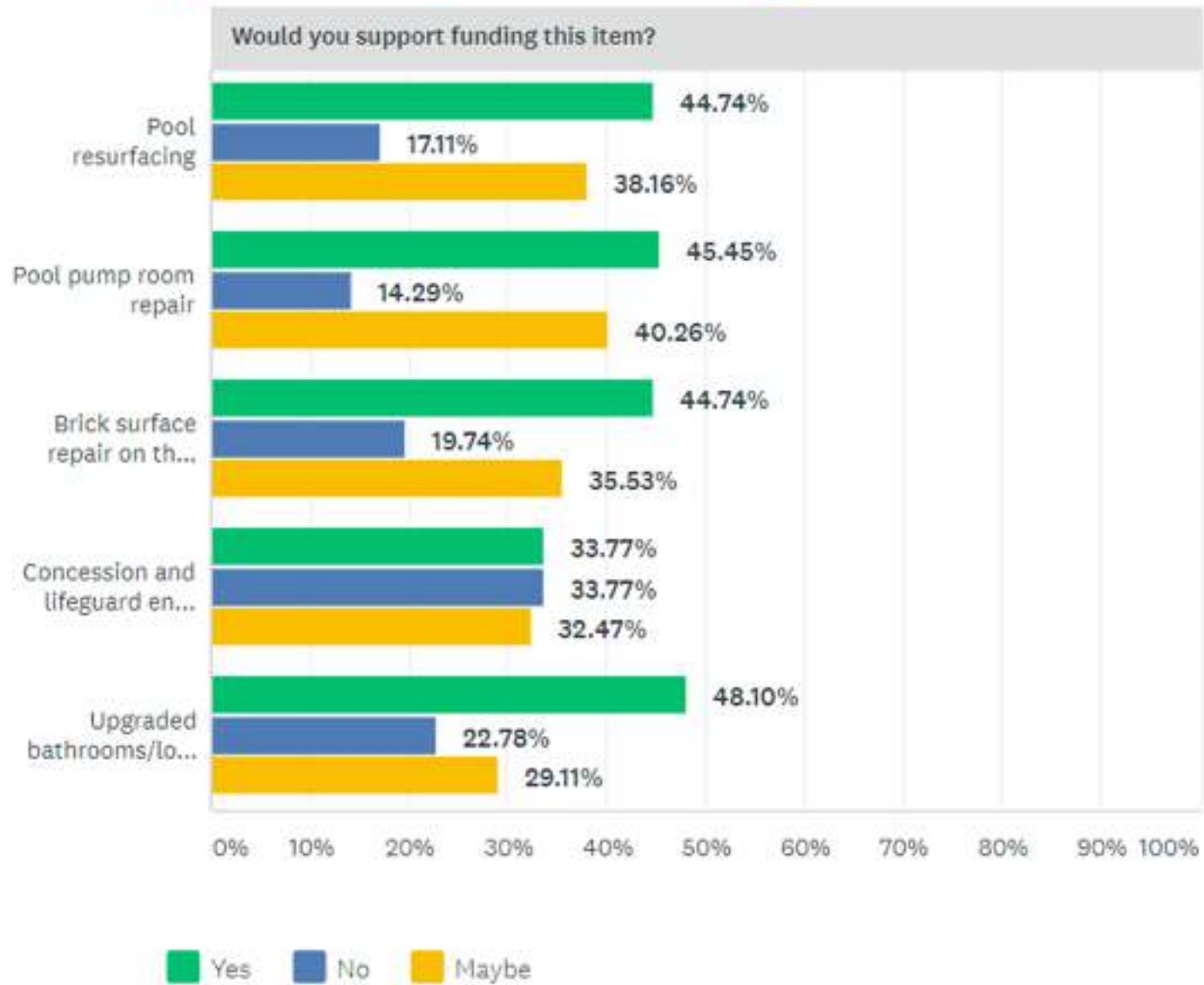
	Frequency	Percentage
Parks/fields	148	88%
Trails	135	80%
Pool	119	70%
Tennis courts	62	37%
Playgrounds and gazebo	113	67%

¹ Some column percentages do not total 100% due to rounding.

Please review the following maintenance and repair items for the District pool. Rank the level of importance and your financial support for each item.

Answered: 127 Skipped: 46





Level of importance?				
	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	TOTAL
Pool resurfacing	26.61% 33	40.32% 50	33.06% 41	124
Pool pump room repair	34.68% 43	45.16% 56	20.16% 25	124
Brick surface repair on the perimeter of pool	22.76% 28	48.78% 60	28.46% 35	123
Concession and lifeguard entry area upgrades	20.33% 25	38.21% 47	41.46% 51	123
Upgraded bathrooms/locker rooms	37.40% 46	37.40% 46	25.20% 31	123
Would you support funding this item?				
	YES	NO	MAYBE	TOTAL
Pool resurfacing	44.74% 34	17.11% 13	38.16% 29	76
Pool pump room repair	45.45% 35	14.29% 11	40.26% 31	77
Brick surface repair on the perimeter of pool	44.74% 34	19.74% 15	35.53% 27	76
Concession and lifeguard entry area upgrades	33.77% 26	33.77% 26	32.47% 25	77
Upgraded bathrooms/locker rooms	48.10% 38	22.78% 18	29.11% 23	79

Comments:

Would be nice to instal gate around baby pool as other pools have

Promote water conservation

I don't currently use the pool. I did use it daily a few years ago

I haven't used the pool facility as of yet.

Unable to specify

We don't use the pool anymore since our kids are grown. But, we support it and remember how much it impacted our family.

I used to use the pool daily, but the "new" remodeled pool is mostly for the swim team and I find it impossible to climb the ladders to access the pool! This pool is no longer for your older residents.

I don't use the pool so cannot answer that

Does need to be done but I don't go to this pool.

Nob

It is time to have the bathrooms redone. It is embarrassing to have visitors use them. Not only are they dated, but they haven't had a thorough cleaning in years.

I haven't been to the pool in years

We pay taxes and our pool membership is expensive,\$400, I would like to see proposed budget and what we are already contributing as a community before I decide to contribute additional funding. Out entire pool at cottonwood needs a major overhaul. It is run down and in need of upgrades and enhancements. This is a wonderful area and neighborhood and the pool should be reflective of that.

Need a clubhouse

The pool should always be maintained in order to encourage memberships.

I think there should be a day rate for residents to use the pool

None

I feel as though the fees collected for membership should pay for repairs

The pool just needs a massive makeover. Would be happy to support the project!

Bathrooms at CCV pool really need to be updated and also they are quite dirty most of the time!!!

I would expect to see a strategic plan for the pool that would lay out a maintenance/ replacement schedule for each of these areas to ensure consistent upkeep and maintenance as well as plan for major expenditures so that they don't all come at once.

Our pool looks sad and needs a desperate face lift. Missing tiles, poorly ventilated bathrooms, mildewy surfacing around water slide. A neighborhood pool is a huge asset and should be generously invested in.

The clocks need to be replaced!

I don't use the pool, but am sure others value it.

The pool needs to be in good running condition or the others do not matter.

Our family doesn't use the pool- occasionally as a guest

Pool is very important to maintaining a wonderful neighborhood

Do not use pool

not a swimming pool user

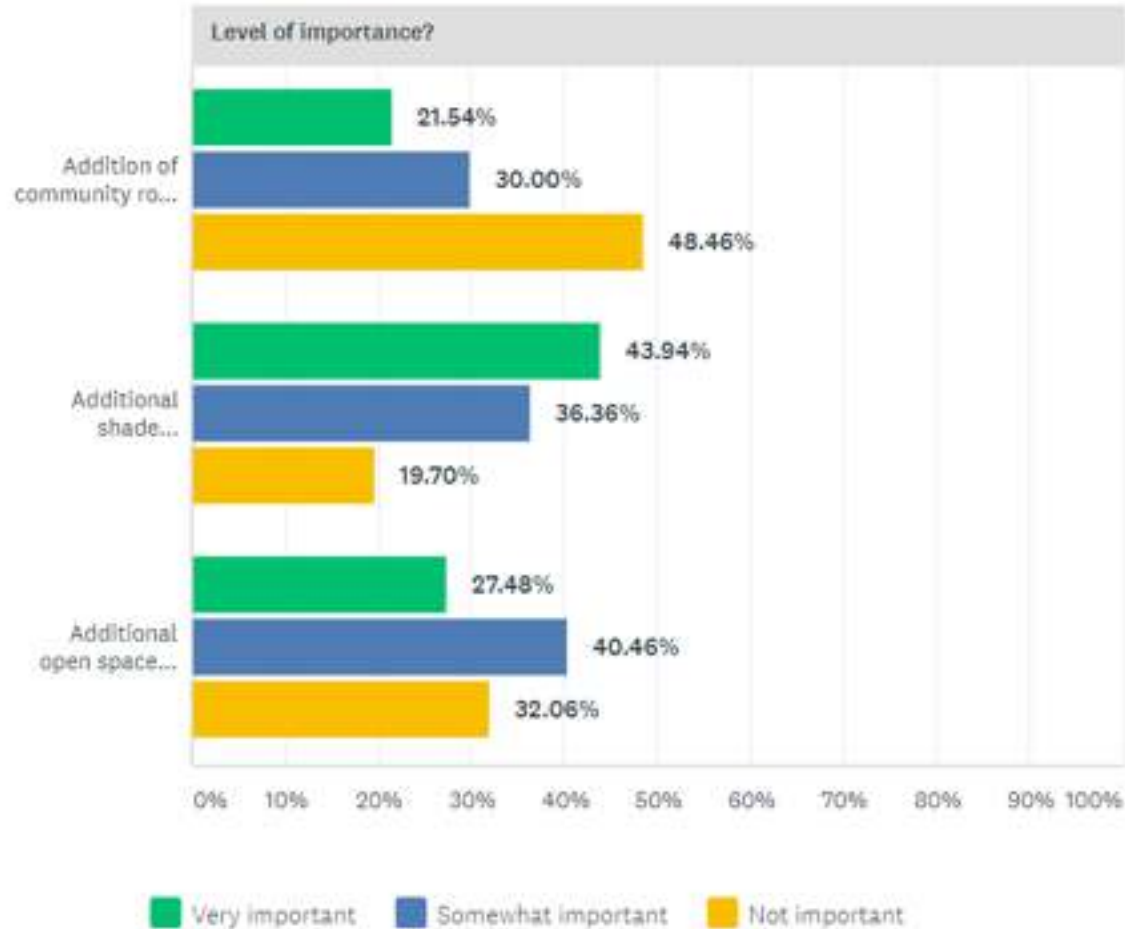
We don't use the pool. The family pool pass is very expensive.

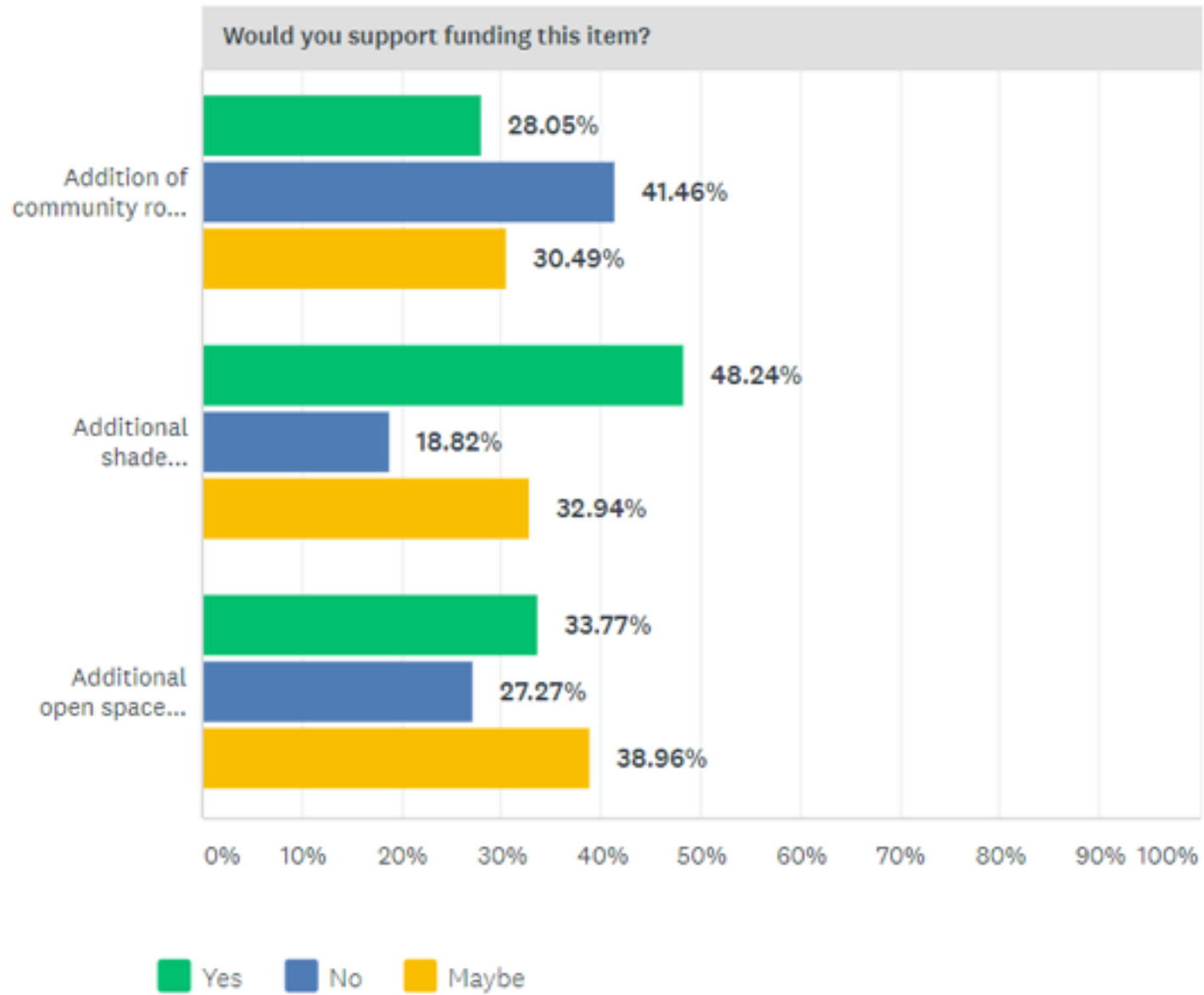
I haven't used/gone to any of the pools in yrs, so cannot rank/comment.

Used CCV pool mostly from 2000 - 2003

Please review the following potential new additions for the District pool and parks. Rank the level of importance and your financial support for each item.

Answered: 136 Skipped: 37





Level of importance?				
	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	TOTAL
Addition of community room at Pool	21.54% 28	30.00% 39	48.46% 63	130
Additional shade structures at Pool	43.94% 58	36.36% 48	19.70% 26	132
Additional open space acquisition for park access, field expansion or other uses	27.48% 36	40.46% 53	32.06% 42	131
Would you support funding this item?				
	YES	NO	MAYBE	TOTAL
Addition of community room at Pool	28.05% 23	41.46% 34	30.49% 25	82
Additional shade structures at Pool	48.24% 41	18.82% 16	32.94% 28	85
Additional open space acquisition for park access, field expansion or other uses	33.77% 26	27.27% 21	38.96% 30	77

Comments:

Let's focus on improving parks we already have

Gate around baby pool would be nice !

Trees, lots of trees please!

I support maintaining the pool and the area.

I don't use the pool

The shade and repair work are the most important and cost effective versus adding structures to the pool, like a clubhouse.

As a parent of 4 children I know there is always limited access to fields

It seems hard to justify additions if in fact current facilities are in need of major repair. I would keep existing facilities in the best shape possible before acquiring new.

A community room would be a tremendous addition! So many groups could benefit from this.

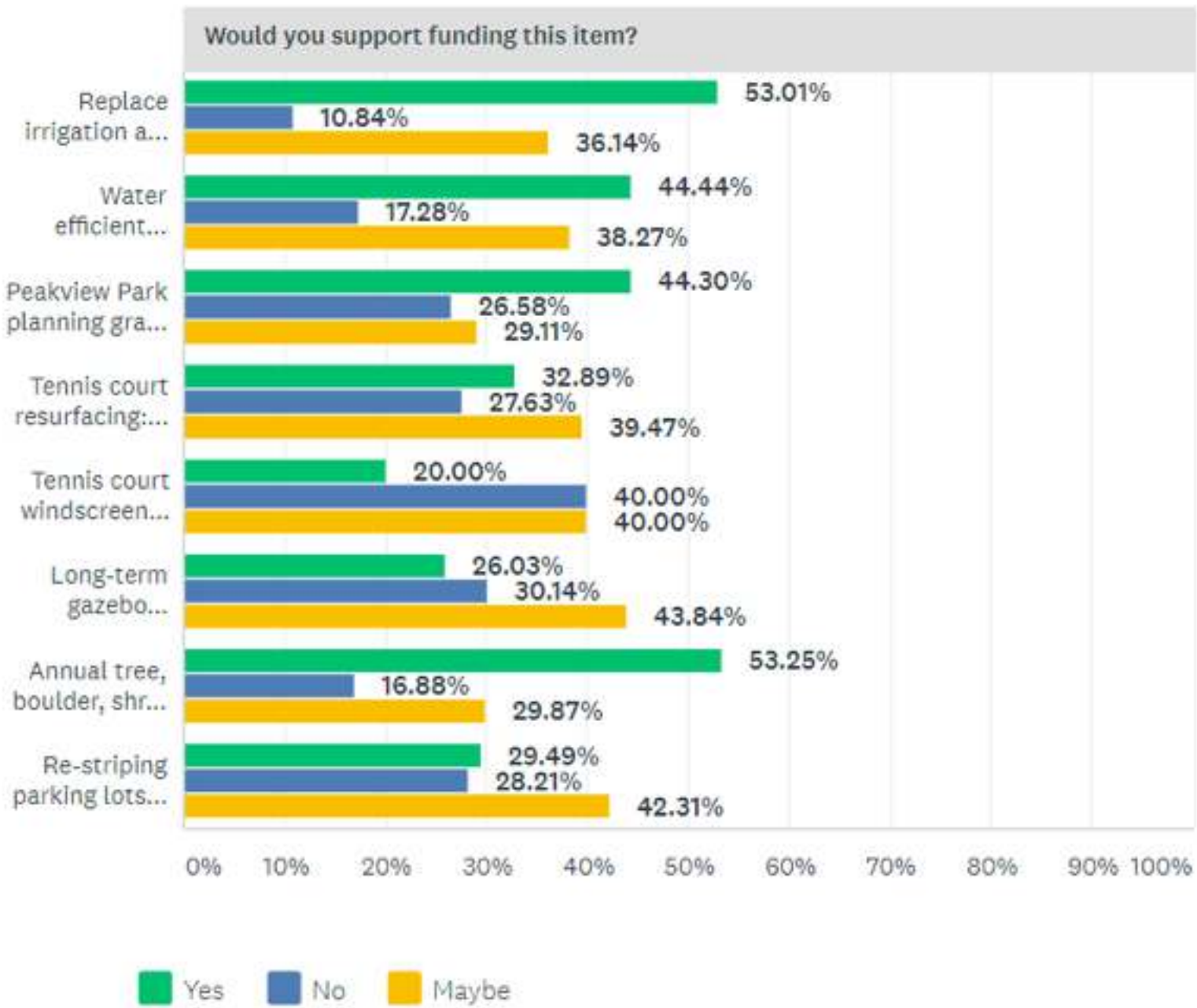
I feel like the current shade at the pool is enough for the needs

Again, I don't use the pool, but I'm sure others value it.

all depends on the fee structure for use

I think the district has plenty of Park area.

I want our park and rec to be like others in nearby cities and suburbs that have lower housing costs and property taxes than our district. I want us to have additions onto pool buildings and in the same park of rec centers. They don't have to be huge. I used to use the Washington Park Rec Ctr in Denver 40yrs ago when it was tiny, but wow, it was a huge asset to the neighborhood. It's pretty obvious that pop-up health clubs and gyms know to target our neighborhoods (I get snail mail from them 2-3 times a week, including new ones opening nearby.) They know that we don't have rec centers and that they can get people to pay for membership at below-average, crowded health clubs. About 5yrs ago, I went to several rec centers, including one close to Regis HS (in Foxfield, I think?) that was beautiful and topnotch in what they offered. After touring that one and several others within 10 miles of our home, I learned that we were not even eligible for non-membership, because our HOA would have to partner with the rec center to make such an arrangement etc. I'm not using the correct terminology in explaining that, but bottomline, I didn't have the energy to write a letter and pursue this with our hoa. Super disappointing to learn this after months of touring and researching and talking to rec center mgrs (boy, they know a lot and our district should could benefit from meeting with park and rec in unincorporated surrounding areas), plus, they're membership is substantially lower than the local, nearby health clubs that are pretty dumpy and charge a lot of extra dollars for classes, etc. These area suburban rec centers are diamonds and the staff go above and beyond, as well. They're pristine and to us, a great place for families and well as empty-nesters. They are gathering places, too. So, an alternative to adding on to our pool buildings could easily be a huge money savings: meet with nearby unincorporated park districts and partner and get our district on board for membership. You wouldn't have to drop a dime! I've done a lot of homework on this and fail to understand why our district's hoa isn't a partner to these awesome, well-kept, up-dated rec centers that are in our "backyard". Go for it!



Level of importance?	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	TOTAL
Replace irrigation at Sunset, Peakview and Orchard Parks to fix old systems, increase water efficiency and lower costs to the District.	38.28% 49	50.00% 64	11.72% 15	128
Water efficient landscape renovations for Sunset, Peakview and Orchard Parks.	29.03% 36	50.00% 62	20.97% 26	124
Peakview Park planning grant: replace aging playground, resurface parking lot, add baseball diamond.	33.86% 43	46.46% 59	19.69% 25	127
Tennis court resurfacing: Peakview, Orchard, Sunset.	17.21% 21	51.64% 63	31.15% 38	122
Tennis court windscreen replacement.	11.76% 14	35.29% 42	52.94% 63	119
Long-term gazebo maintenance.	16.39% 20	63.93% 78	19.67% 24	122
Annual tree, boulder, shrub replacement, care, and mulching.	40.98% 50	49.18% 60	9.84% 12	122
Re-stripping parking lots, curbs and basketball courts.	13.49% 17	57.94% 73	28.57% 36	126

Would you support funding this item?				
	YES	NO	MAYBE	TOTAL
Replace irrigation at Sunset, Peakview and Orchard Parks to fix old systems, increase water efficiency and lower costs to the District.	53.01% 44	10.84% 9	36.14% 30	83
Water efficient landscape renovations for Sunset, Peakview and Orchard Parks.	44.44% 36	17.28% 14	38.27% 31	81
Peakview Park planning grant: replace aging playground, resurface parking lot, add baseball diamond.	44.30% 35	26.58% 21	29.11% 23	79
Tennis court resurfacing: Peakview, Orchard, Sunset.	32.89% 25	27.63% 21	39.47% 30	76
Tennis court windscreen replacement.	20.00% 15	40.00% 30	40.00% 30	75
Long-term gazebo maintenance.	26.03% 19	30.14% 22	43.84% 32	73
Annual tree, boulder, shrub replacement, care, and mulching.	53.25% 41	16.88% 13	29.87% 23	77
Re-stripping parking lots, curbs and basketball courts.	29.49% 23	28.21% 22	42.31% 33	78

Comments:

Sunset park park is so behind schedule

We support maintaining each park so it looks less than 7 years old.

Also should look into add more shade structures at sunset park. All the large trees there are now dead leaving no protection for the kids at the park.

It is important to keep the neighborhood looking great!

I don't know how bad the irrigation systems are to answer the question intelligently, but if facts and figures show that the return on investment pays back quickly then it would be a smart move.

Who replaces brick wall ? Mine is falling into my yard!!!

All of these improvements are necessary to maintain and improve our great neighborhood. Thank you for letting us know the needs.

Improve basketball backboards and rims to what we see in other parks near Huntington Acres (Orchard between Dayton & DTC Blvd)

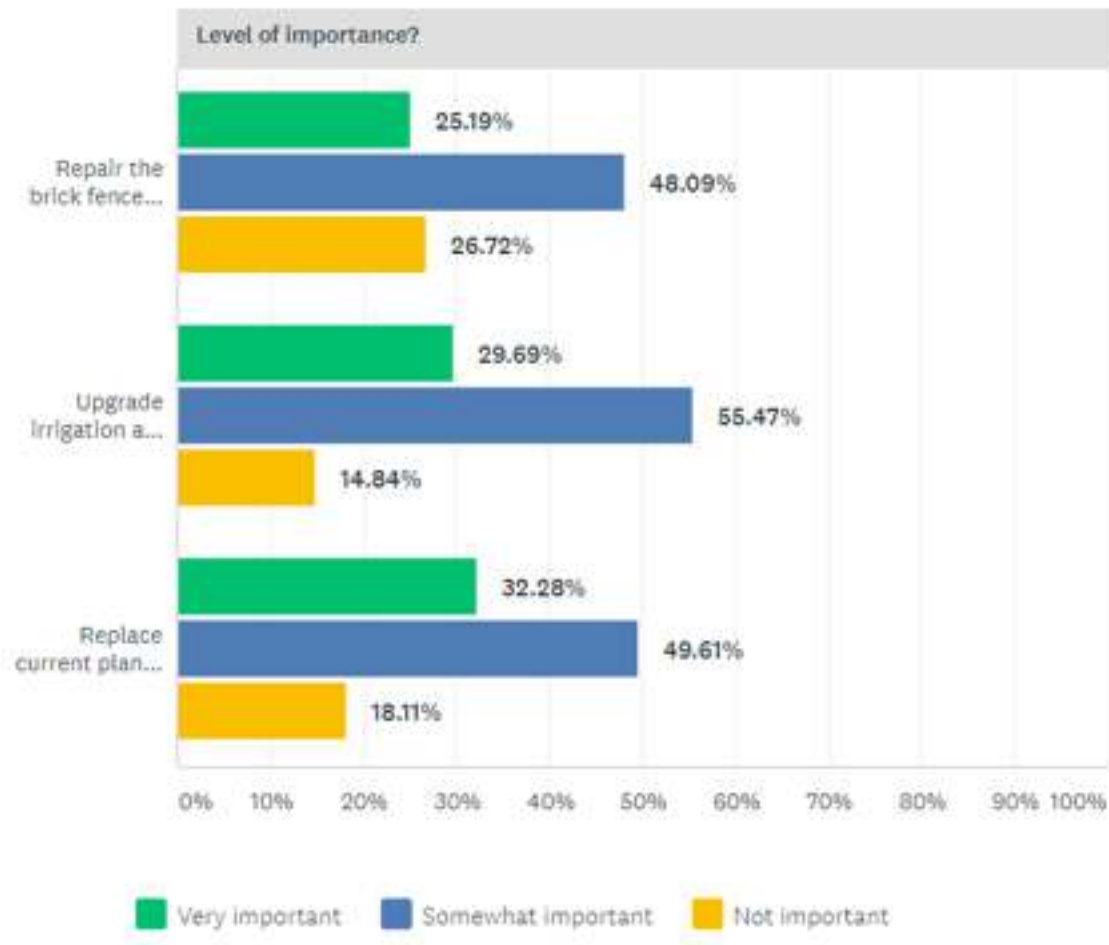
Peakview Park has had little maintenance and appears to being ignored by the Board

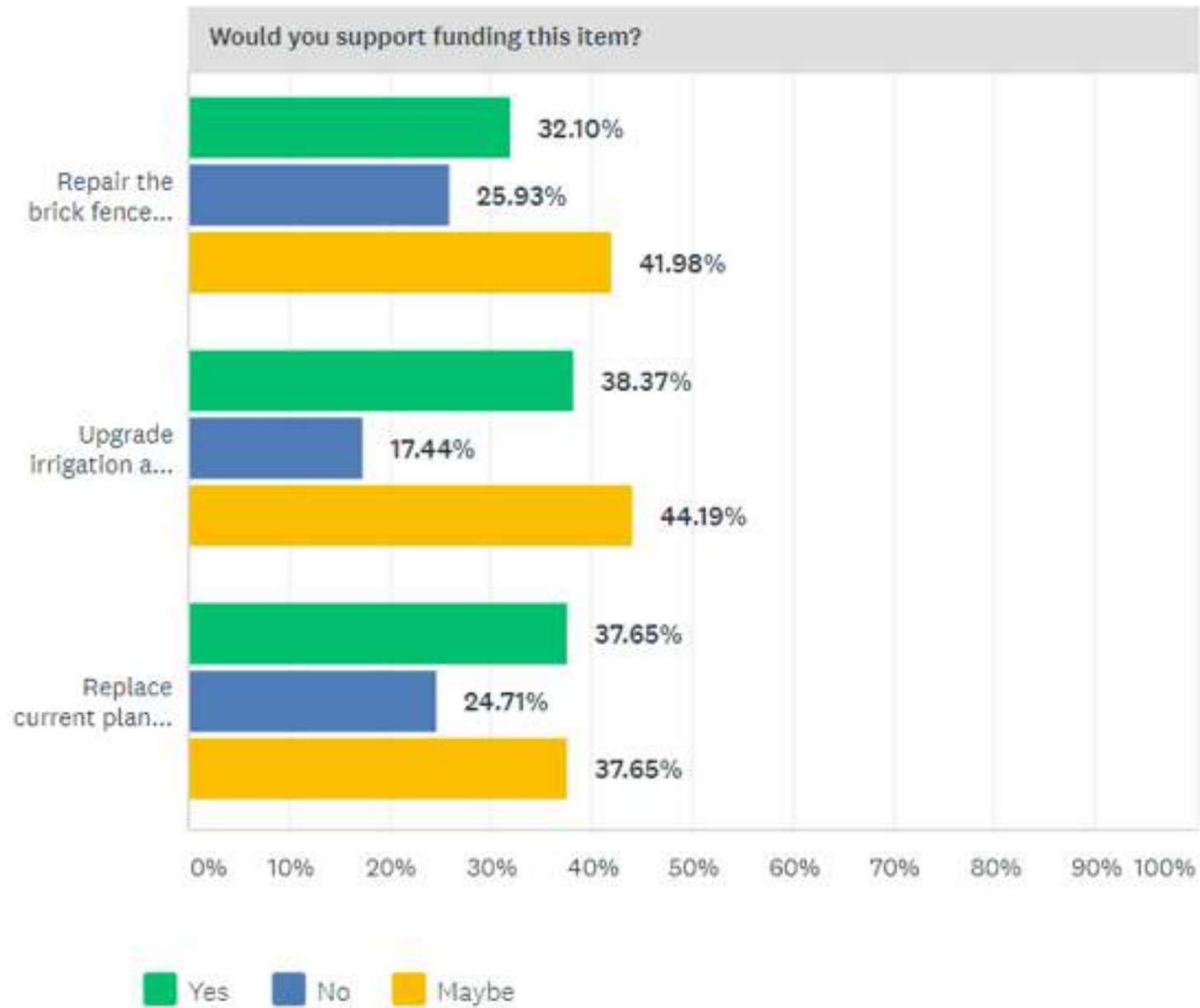
I don't know enough about the ones that I left blank to rank them. I DO know that well-groomed pristine parks and edges of streets and parking lots, including mulching, give one message to birds and wildlife: go away, we don't want you here. Birds, especially migratory ones, rely on lotsa grass, good soil and yes, schrubs to stock up and rest. I'd love to see trees and schrubs that are native to Colo. You can have a naturalist from CU or CSU extension or Rocky Mt Conservancy come to a mtg and advise for free. Again, you won't have to drop a dime! Also, I'm against all the mulch and rock or zero-scaping, I think it's called. Yes, I'm a hypocrite, because I did it in our yard ages ago, but have since learned it's completely unnatural and fails to attract insects and bugs that birds need. I'd love to see bird bathes and birdhouses in the parks. I'd love to see teenagers employed to do planting, painting, you name it. I get that things mentioned above probably need updating, but again I don't know enough to comment. I don't play tennis and am unfamiliar with the water situation. I do know that Denver Water offers a lot of free services, as I've witnessed this at my previous home.

used tennis courts mostly 2010 - 2015

Please review the following maintenance and repair items for the right-of-ways and brick fence. Rank the level of importance and your financial support for each item.

Answered: 133 Skipped: 40





Level of importance?				
	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	TOTAL
Repair the brick fence along Orchard Road, Havana Street, and Cherry Creek Drive	25.19% 33	48.09% 63	26.72% 35	131
Upgrade irrigation at right-of-way to fix old system, increase water efficiency and lower costs to District	29.69% 38	55.47% 71	14.84% 19	128
Replace current plants with more drought tolerant plants to lower costs to District	32.28% 41	49.61% 63	18.11% 23	127
Would you support funding this item?				
	YES	NO	MAYBE	TOTAL
Repair the brick fence along Orchard Road, Havana Street, and Cherry Creek Drive	32.10% 26	25.93% 21	41.98% 34	81
Upgrade irrigation at right-of-way to fix old system, increase water efficiency and lower costs to District	38.37% 33	17.44% 15	44.19% 38	86
Replace current plants with more drought tolerant plants to lower costs to District	37.65% 32	24.71% 21	37.65% 32	85

Comments:

planting xeriscape only reduces water use if all the plants use the same level of water and sprinklers are set accordingly. Plus, sensors to ensure sprinklers don't go off if the ground is appropriately moist from rain

Willing to finance support all improvements to keep our neighborhood great

Work that prioritizes sustainable maintenance and conserves water is very important

I'm not sure what needs to be replaced.

What would pay off period be for irrigation repairs/drought tolerant planting projects. Needs to be very quick to be worth it in my opinion.

Any initiative to upgrade or replace existing items in order to lower costs longer term must have the right return on investment - i.e. those investments should pay for themselves in 1 to 2 years and then the District should see the net save.

Brick wall is falling into my yard At 5911 So.Lima St.

Not always fun or exciting stuff, but this needs to be done for the long term good of the neighborhood

Poor job by the board in original construction of the brick wall and would be difficult to support another poor effort

What is the purpose of brick fence? Replace plants if they're native. Consult with organizations that I cited on previous page.